



### **Address**

Butina  
Sharjah

### **Contact**

+971542352673  
iamaag2644@gmail.com

### **Date of Birth**

18.11.1995

## **VISA STATUS**

Visit Visa

## **PROFILE**

*SEO Specialist with a strong technical background in full-stack web development (MERN stack). Experienced in optimizing websites for search engines, improving organic traffic, and implementing data-driven SEO strategies. Skilled in technical SEO, on-page optimization, and performance analysis to enhance visibility and user experience. Combines hands-on web development expertise with a strategic understanding of digital marketing and search ranking algorithms.*

*Participated in the SMART INDIA HACKATHON 2017 organized by the Central Government of India.*

## **SKILLS**

*Good communication - written and oral skills*

*Team collaboration*

*Excellent conceptual and analytical skills*

*Effective interpersonal skills*

## **TECHNICAL SKILLS**

**SEO:** On-Page Optimization, Keywords Research, Off-Page Optimization, Page Audits, Google Rankings, Social Media Marketing (SMM)

### **Tools & Platforms:**

Google Ads, Meta Ads, Google Analytics, Google Search Console, SEMrush, Ahrefs, Moz, Similarweb, Webmaster Tools, Git, VS Code, AWS, WordPress, Wix, Shopify

### **Languages & Frameworks:**

React.js, Node.js, JavaScript, HTML5, CSS3, Tailwind CSS, Bootstrap, Material UI, Python, PHP, Java, C/C++, Express.js

**Database & CMS:** MongoDB, WordPress CMS

## **PERSONALITY**

Communicative

Punctuality

Creativity

Organized

# **ABIN ABRAHAM GODWIN**

**SEO Specialist & Full Stack Developer**

### **WWW**

<http://abinabrahamg.miraclemediazone.com/>

### **Linkedin**

<http://linkedin.com/in/abin-abraham-godwin/>

### **Github**

<http://github.com/AbinAbrahamG>

## **EXPERIENCE**

*July 2025 - September 2025*

### **Xilligence, Technopark, TVM, India**

*Full Stack Developer - 3 months Intern*

- Contributed to the development of Bugiffy.com, a project management and issue tracking platform similar to Jira.
- Built and optimized frontend components using React.js, improving user interaction and responsiveness.
- Migrated UI design from Bootstrap to Tailwind CSS, creating a modern, scalable, and responsive design system. While maintaining some of the MUI components as it is.
- Developed and maintained backend APIs using Node.js and Express.js for issue tracking, user management, and project planning.

*December 2022 - November 2024*

### **Prayan Animation Studio, Technopark, TVM**

*SEO Analyst & Web Developer*

- Improved website loading speed by 70%, reducing bounce rates and increasing user retention.
- Developed and optimized 10+ web pages, ensuring responsive design and cross-browser compatibility.
- Planned, executed, and monitored Google Ads (PPC) campaigns to drive targeted traffic and leads.
- Successfully maintained and updated CMS, plugins, and frameworks, ensuring 99.9% uptime.
- Identified and resolved 50+ bugs and UI/UX issues, enhancing user experience.
- Implemented SEO best practices, leading to a 66% increase in organic traffic.
- Conducted SEO audits, managed social ads, and maintained CMS with 99.9% uptime.

*June 2021 - August 2022*

### **HoneyKode Technologies, Technopark, TVM**

*SEO Specialist*

*February 2020 - January 2021*

### **Wizbound Technologies Pvt. Ltd., Technopark, TVM**

*SEO Analyst*

# EDUCATION

11.2024 - 02.2025

## ICT Academy of Kerala

Certified Specialist in FSD (MERN)

2014 - 2018

## Noorul Islam University, Kanniyakumari

B.E. Computer Science Engineering

2014

## G-Tec Computer Education

3 Months Diploma in Web Designing

2012 - 2013

## SNSS CBSE Public School, Kollam

12th Computer Science

2010 - 2011

## Infant Jesus Convent ICSE School, Trivandrum

10th

# LANGUAGES

English	██████
Malayalam	██████
Hindi	███████
Tamil	███████

# HOBBIES



Music



Watching  
Movies



Reading



Workouts



Swimming

June 2018 - June 2019

## Webomania Solutions Pvt. Ltd., Bangalore

SEO Executive

# PROJECTS

- **Live Projects (Web/SEO Combined):**

<https://asaincore.com/>

<https://taxi.miraclemediazone.com/>

<https://bbmqatar.com/>

<https://www.bugiffy.com/>

<https://www.prayananimation.com/>

<https://www.explainervideomakers.com/>

<https://bluehammer.in/>

<https://www.alphabetdeal.com/>

<https://bhimajewellery.com/>

<https://resorcio.com/>

<https://advjohnmanivassociates.com/>

<https://cokonet.com/>

<https://www.cordonbuilders.com/>

<https://televisioncare.in/>

<https://indianayurvedacenters.com/>

<https://www.mansionsproperties.com/>

[www.thewebomania.com](http://www.thewebomania.com)

- **Reward-Based Social Media App**

MERN Stack App focused on user engagement through gamified rewards.

<https://fnftime-frontend.vercel.app/>

- **Handmade eCommerce Platform**

A full-stack MERN application supporting product listing, cart management, and user auth.

<https://github.com/AbinAbrahamG/handcraft.git>

# CERTIFICATION

Original Certificates Will Be Shown.

I hereby declare that the details furnished above are true and correct to the best of my knowledge and belief and I undertake to inform you of any changes therein, immediately.